



FEATURING SLAP SHOT MEMBERS, NHL ALUMNI AND CELEBRITY PLAYERS

## SPONSORSHIP OPPORTUNITIES

PHILADELPHIA, BOSTON, TORONTO, WINNIPEG, THUNDER BAY  
HALIFAX, CALGARY, EDMONTON, WHISTLER



SCAN ME

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# THE 45TH ANNIVERSARY **SLAP SHOT** GOLF TOURNAMENT PRESENTED BY **The Hockey News**



"Slap Shot" is touring across North America, celebrating the 45th Anniversary of the iconic movie. It will start in Philadelphia in May, then off to Boston, Toronto, Winnipeg, Thunder Bay, Halifax, Calgary, Edmonton and ending off in Whistler, British Columbia in October. There will be four to six cast members attending "live" in each city and we will continue to add to the roster leading up to the dates. There is a live and virtual component to the tour with a **Slap Shot Hotstove Night** and a **Celebrity Golf Day**. Each event will not only be entertaining but also raising awareness and money for the StopConcussions and CONNECTED a Mental Health Initiative.

The **Slap Shot Hotstove** will have actors from the movie Slap Shot re-enact their roles from the movie and tell behind-the-scenes stories!

The **Celebrity Golf Tournaments** will be held at a well-known golf course in each city across North America. The celebrities for the tournaments will be a mixture of Slap Shot actors and VIP's ( Media, Hockey Alumni, etc.) You will be able to buy one one-of-a-kind items along with special merchandise, grab autographs, make videos and join in on exclusive live and silent auctions.

\*Confirmed players are: Dave Hanson, Jeff Carlson, Johnny Upton, Dave "Killer" Carlson, Dr. Hook, and the funny French Goalie Denis Lemieux and many more!

IN SUPPORT OF



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CHANGE THE MINDSET,  
NOT THE GAME!

# THE 45TH ANNIVERSARY SLAP SHOT

GOLF TOURNAMENT

PRESENTED BY  
**The Hockey News**

The 45th Anniversary Slap Shot Golf Tournament is held in support of the StopConcussions Foundation, Connected - A Mental Health Initiative and Shoot for a Cure (SFAC).

StopConcussions has been designed to educate players, administrators, physicians, coaches and officials on the cause, effects and consequences of concussions and neurotrauma injuries, not only in hockey but all sports.

SFAC is a fundraising campaign committed to raise funds, increase awareness and assist in the prevention and cure of neurotrauma injuries (brain and spine).

Don't miss your chance to be a part of this fun-filled day playing golf with celebrities, alumni hockey players and local business leaders.

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## 2022 SUMMER/FALL TOUR

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THE 45TH ANNIVERSARY  
**SLAP SHOT**  
 GOLF TOURNAMENT  
 PRESENTED BY  
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## Hotstove Night Meet & Greet

Celebrity guests will have a chance to tell their stories.  
 (Hotstove Night Meet & Greet Time and Dates TBD).

## SLAP SHOT GOLF DAY (TBD)

10:00 AM Registration Opens  
 11:00 AM Lunch  
 11:30 AM Shotgun Start  
 (Golf Day Schedule and Events Subject to Change)





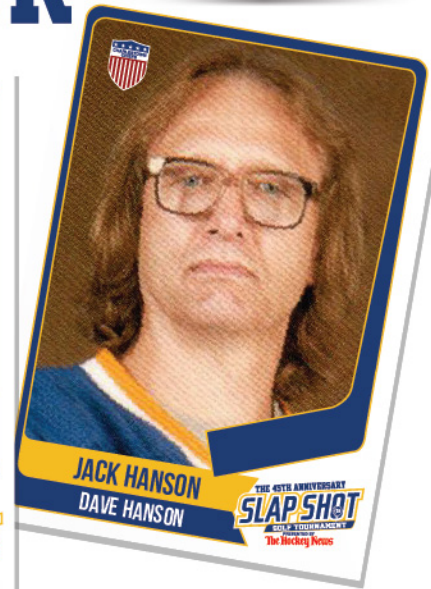
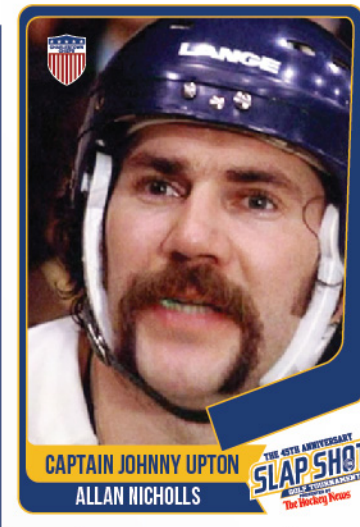
# SLAP SHOT ALUMNI 2022 SUMMER/FALL TOUR



HOME OF THE  
**CHIEFS**



*and more!*



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# HOW DO FANS *get involved*

Here is how you can get involved in this once-in-a-lifetime event:

- ♀ Sign up for the celebrity golf tournament and get up close and personal with the stars from Slap Shot and other celebrities.
- ♀ Purchase one-of-a-kind memorabilia.
- ♀ Donate directly to the cause.
- ♀ Become a sponsor of the event.



**SINGLE  
\$225**

**FOURSOME  
\$800**

**VIP FOURSOME  
\$1200**





## THE 45TH ANNIVERSARY SLAP SHOT GOLF TOURNAMENT



# Sponsorship Opportunities

### PREMIUM VIP \$4,000

- **APPAREL SPONSOR**  
Corporate logo on all giveaway apparel. Includes one corporate foursome entry
- **FLAG SPONSOR**  
Corporate logo on custom flags on each hole. Includes one corporate foursome entry

### KICK OFF HOLE RECEPTION \$3,000

- Corporate logo/signage at cocktail reception. Recognition of "buying the house a round" during the awards reception

### MAJOR SPONSOR \$2,000

- **GOLF CART SPONSOR**  
Corporate logo/signage in hanging cart signs
- **BEVERAGE CART SPONSOR**  
Corporate logo/signage on beverage carts
- **SILENT AUCTION SPONSOR**  
Corporate logo on all silent auction sheets

### VIP FOURSOME \$1,200

- Premium Foursome entry into tournament and hole sponsorship included (\$1,400 VALUE)

### ACTIVITY SPONSOR \$1,000

- **MOST ACCURATE OR LONG DRIVE SPONSOR**
- **PUTTING CONTEST SPONSOR**
- **RAFFLE SPONSOR**
- **REGISTRATION SPONSOR**
- **BAG DROP**

### SINGLE PLAYER \$225

- **GOLF**
- **CART**
- **DINNER**
- **PUTTING GREEN PHOTO WITH THE CAST**

### HOLE SPONSOR \$250

- Corporate logo sign at your sponsored hole

## FOR MORE INFO CONTACT

### SALES MARKETING

**KERRY GOULET**  
416-828-2929  
goulet29@stopconcussions.com

**TONI MILL**  
416-453-0739  
toni@stopconcussions.com

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